

# David Coleman

Colorado, USA

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## Summary

Hi, I'm David!

I love working with individuals from all walks of life to develop exciting systems and business processes that are innovative and challenge the status quo.

I am thrilled at the potential to work together and build toward a future!

Please do not hesitate to reach out if you have any questions.

Thanks!

-DC

## Experience

### **Principal Owner**

DKC Strategic<sup>SM</sup> LLC

Sep 2019 - Present (4 years 3 months)

I currently contract with various companies via this LLC. A few of the roles I've contracted as:

- Operations Director
- Marketing Director

d/b/a DOVITO

### **Founder, Program Director**

Band of Creatives<sup>TM</sup>

Jun 2020 - Present (3 years 6 months)

BOC is a leadership development through media production training hosted in Northern Colorado throughout the academic year.

- Oversaw and managed the training program design and development
- Cultivated and maintained partner relationships
- In-class teaching; covered a myriad of topics from spiritual/religious to technical/academic
- Delegated to and led small leadership units who managed projects/events

### **Director of Operations**

Coffee House 29

May 2022 - Sep 2023 (1 year 5 months)

- Led a team of 40 individuals across 4 brands
- Built systems and developed processes to improve efficiency and reduce costs
- Negotiated with suppliers and vendors to reduce food costs significantly
- Assisted in two (2) acquisitions (a second cafe and a second roasting company)
- Reported directly to principal owners on a weekly basis, providing progress reports



### **Technical Director, Producer, Broadcast Operator**

Ellerslie Mission Society

Nov 2012 - Jun 2021 (8 years 8 months)

- Oversaw and led the filming of 5 video-podcast series per week
- Worked with the executive team in strategizing the production process
- Coordinated with speakers to achieve the desired quality of content
- Led a live-broadcast team, developing streamlined processes

### **Website Developer, Social Media Marketing Strategist**

G-Man Graphics, LLC

Oct 2017 - Mar 2021 (3 years 6 months)

- Developed custom-designed websites
- Collaborated with designers on branding efforts
- Hosted client meetings to discuss campaign strategies

### **Co Producer, Film Editor**

Genesis Project of Northern Colorado

Sep 2019 - Oct 2019 (2 months)

Produced a 16 min mini-documentary on the life of a woman who currently lives at the Genesis Project and who has been able to take advantage of their services, which is to establish a two to three year support system for single moms and their children.

## **Education**



### **Western Governors University**

Bachelor of Business Administration - BBA, Business Administration and Management, General

Apr 2020 - Nov 2022

### **Ellerslie Mission Society**

Bible/Biblical Studies

May 2017 - Aug 2017



### **TeenPact**

American Government and Politics (United States)

2016 - 2017



## Homeschool

High School Diploma

2004 - 2017

## Licenses & Certifications



**WGU Micro-credential in Business Essentials** - Western Governors University



**WGU Micro-credential in Applied Business Skills** - Western Governors University



**WGU Micro-credential in Human Resource Management** - Western Governors University

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**WGU Micro-credential in Marketing** - Western Governors University



**FOUNDATIONS OF LEADERSHIP CERTIFICATE 2** - The National Society of Leadership and Success (NSLS)



**FOUNDATIONS OF LEADERSHIP CERTIFICATE 1** - The National Society of Leadership and Success (NSLS)

## Skills

Leadership • Public Speaking • Digital Marketing Strategy • Web Design • Strategy • Team Leadership • Business Development • Team Building • Marketing Strategy • High Achiever

## Honors & Awards

**Excellence Award | Innovative and Strategic Thinking** - Western Governors University

Apr 2021

“For exemplary work in the Innovative and Strategic Thinking, Task 1

The submission was excellent because it rightly included the corporate aspects related to culture, structure, and strategic direction, along with their impact on the decision-making process. Also, the writing was nicely arranged. WELL DONE!”

**Excellence Award | Introduction to Communication Applications** - Western Governors University

Sep 2020

“For exemplary work in the Introduction to Communication Applications, Task 2

This submission shows excellence in its engaging and professional presentation style. Confident and relaxed mannerisms, such as meaningful gestures and skillful vocal variation, are maintained throughout the speech to involve the audience in a discussion of the benefits of electric vehicles.”

**Excellence Award | Applications in Training and Development - Western  
Governors University**

Jul 2022

"For exemplary work in the Applications in Training and Development, Task 2.

Your paper was outstanding -- you provided well-thought-out and in-depth answers in each aspect. For example, you listed four examples; a written reprimand describing the noncompliance and the required correction, an In-person meeting to discuss reasons for noncompliance and to communicate further action if not corrected., Suspension and review, and Termination."